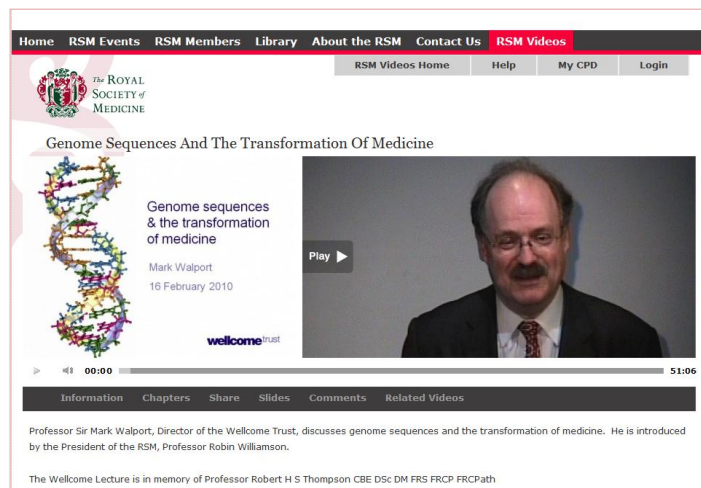


InclusiveProStream™

The digital media company Inclusive Digital has developed InclusiveProStream™ – an online video platform that's been specifically designed for companies and organisations.

- The platform allows organisations to stream videos, show video presentations alongside PowerPoint slides, display PDFs, and provide questionnaires and other interactive content.
- It offers a high quality, cost-effective solution for organisations who want to improve the way they deliver video content, information, and training resources.
- The content can be integrated with online membership and payment systems, and linked to related resources and CPD modules.



The platform streaming a video with slides for the Royal Society of Medicine

- InclusiveProStream™ allows organisations to play out videos and presentations either on existing websites or via a stand-alone branded microsite.
- The videos, information and training resources can be custom-produced for the website – or they can originate from the organisation itself, from other companies or groups, or from free access sites, such as YouTube.
- Inclusive Digital works with a global Content Distribution Network and a secure third party payment company.
- InclusiveProStream™ can be managed by the client through the Inclusive CMS – or Inclusive Digital can offer a full end-to-end service, including filming, editing, uploading and CMS management.

InclusiveProStream™

Premium Package	Standard Package
<ul style="list-style-type: none">• Video streaming with PowerPoints• Design, Implementation and Launch• Customised Design and Layout• Search/Share/Comment/SEO• Bespoke analytics report• Secure login/registration• Database and payment systems• Integration with CPD/training modules	<ul style="list-style-type: none">• Video streaming with PowerPoints• Design, Implementation and Launch• Template Design and Layout• Search/Share/Comment/SEO• Google analytics

The InclusiveProStream™ platform includes the following features:

- User-friendly interface
- Full client branding
- Videos streamed in Flash and HTML5
- Simultaneous PowerPoint streaming (in Jpeg form)
- Share and social bookmarking
- Forums, comment areas, and community features
- Automated video and content upload service
- Hosting on dedicated servers, and streaming via a global distribution network
- Streaming to mobile, tablet and connected TV platforms
- Compatibility with all major browsers and operating systems
- Configuration for SEO
- Integration with Google Analytics.

The platform operates the following websites:

- Royal Society of Medicine Video site (www.rsmvideos.com)
- East Kent Hospitals Learning Platform (www.eastkentalice.org)
- Royal College of Surgeons video site (<http://outcomesseminar.rcseng.ac.uk>)
- Ethical TV (www.ethical.tv)
- The PM Channel for Provek (launching in October 2011)
- The Association of Anaesthetists e-Education microsite (launching in September 2011).



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