



[www.inclusivedigital.tv](http://www.inclusivedigital.tv)

## Video Production

Inclusive Digital provides a high quality/cost-effective approach to the filming, editing and distribution of videos.

We use the latest filming equipment (including Sony Z7 HD cameras and Sennheiser wireless microphones) - and we edit on Final Cut Pro 7, with Motion Graphics and Soundtrack Pro applications.

Our approach is based on 3 principles:

- **Client Focus**  
We put special emphasis on understanding the priorities and aims of the organisations and people who commission the videos.
- **End-to-End Service**  
We have skills in every aspect of video production – from the initial planning through to editing and online distribution.
- **High Standards**  
We have a reputation for reliability, and for producing high quality, professional work.

Our Standard Video Package includes:

- **Planning**  
Liaison with the client, drawing up the schedule, and confirming filming locations.
- **Filming**  
Filming the interviews and picture sequences.
- **Editing**  
Compiling the provisional edit, including scripting/voiceover (if required), royalty-free music, name astons, and opening graphics.
- **Review**  
The client reviews the provisional edit on our secure online server.
- **Final Edit**  
After feedback, the final edit is compiled, and then delivered to the client on a digital file.

Further services, chargeable on a rate card basis, include: extra content research, in vision reporter/presenters, bespoke music, video explainer graphics, specialist lighting, encoding and online streaming, and digital syndication.

<i>Premium Video Package</i>	<i>Standard Video Package</i>	<i>Economy Video Package</i>
<ul style="list-style-type: none"> <li>• 2 Days Planning</li> <li>• 2 Days Filming</li> <li>• 2 Days Editing</li> <li>• 2 Days Reporter</li> <li>• 2 Days Graphics</li> <li>• 4 Days Producer</li> <li>• 1 Day Final Edit and Delivery</li> <li>• Tape/expenses</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Day Planning</li> <li>• 1 Day Filming</li> <li>• 2 Days Editing</li> <li>• 3 Days Producer</li> <li>• 1 Day Final Edit and Delivery</li> <li>• Tape/expenses</li> </ul>	<ul style="list-style-type: none"> <li>• ½ Day Planning</li> <li>• 1 Day Filming</li> <li>• 1 Day Editing</li> <li>• Tape/expenses</li> </ul>
£6,500 + agreed travel costs + VAT	£3,500 + agreed travel costs + VAT	£1,500 + agreed travel costs + VAT

*Extra planning/producers at £300 per day, filming/editing/graphics at £525 per day. Filming projects which don't fit into these packages can be individually priced.*

## Experience

Inclusive Digital has extensive experience of video production – from high-end TV documentaries through to fast turn-around viral videos.

The company was set-up in 2007 by Nigel Dacre, the former Editor of ITV News and CEO of Teachers TV. As well as video work, the company designs and develops high quality, interactive websites – using the InclusiveProStream™ digital platform.

Our video production work has included:

- Health Foundation (case study videos)
- Total Greek Yoghurt (Exercise and Cooking Masterclass viral videos)
- National Geographic Channel (TV documentaries on the Jewel of Muscat)
- Jewel of Muscat TV (videos on the building and sailing of a 9<sup>th</sup> century ship)
- Beetroot TV (videos aimed at the over-50s)
- Association of Anaesthetists (conference and seminar videos)
- Royal Society of Medicine (editing of event videos)
- Home to Home TV (editing of videos for an East London community web TV site)
- Ethical TV (video of the London Fair Trade show)
- Kent County Council (overseeing of videos for Kent TV)
- UCS (school promotional videos)



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